



PROJECT DESCRIPTION

The implementation of the project involves the construction of a plant for the production of ultrasonic diagnostic devices, both stationary and portable.



KEY ADVANTAGES OF THE PROJECT

- availability of qualified labor resources and successful experience of creating similar industries in Belarus
- the possibility of implementing an investment project as a resident of "Brest" Free Economic Zone on land plots with developed engineering infrastructure
- guaranteed sales markets on the territory of the Republic of Belarus and abroad
- benefits and preferences for the implementation of the investment project
- the possibility of further production expansion (assistance in the implementation of the investment project can be provided by the enterprises of the Ministry of Industry of the Republic of Belarus)
- the possibility of exporting finished products to the EAEU countries (more than 180 million consumers) without paying customs duties and payments

Estimated volume of the investment **\$1 500 000 - \$3 000 000**

Planned period of the project payback **7 years**

PLANNED PRODUCTS

Universal and specialized (cardiological, neurological, pediatric, intracavitary, ophthalmic) ultrasound diagnostic devices.

Stationary and portable devices of ultrasound diagnostics.

Simple ultrasound diagnostic devices, ultrasound diagnostic devices of medium, high, expert and premium classes.



POTENTIAL CONSUMERS

Domestic market:

professional market - supplies to public and private medical and diagnostic centers, clinics, as well as laboratories

private market - retail and wholesale trade, as well as sale of ultrasound diagnostic devices to individuals

Foreign market:

Ultrasound diagnostic devices are in demand in developed and developing countries with a high level of medical services (USA, Canada, EU countries, Asia-Pacific region - a total of about 80 % of the sales volume, as well as China, India, Brazil, CIS countries and others).

PROJECT STRENGTHS

Market for medical diagnostic equipment is actively developing and it has positive dynamics. Market growth rate is 2% per year.

According to forecasts of international experts, the volume of the medical equipment market will amount to \$522 billion in 2022

For the implementation of this project, FEZ "Brest" can offer land plots of the following sizes:

from 1 hectare to 50 hectares



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